TEAM SPOTLIGHT

Meet the Team behind the *In Gold We Trust* Report



Doris Ringsmuth

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What is your role, and what makes working behind the scenes of In Gold We Trust so special to you?

I am the assistant to Ronnie, respectively for the whole IGWT team regarding organizational issues, as well as responsible for our Premium Partners and Communication in general.

Where in the world are your working from?

Vienna, Austria

Gold is considered the ultimate "safe haven".
Where is your personal “safe haven” to recharge your batteries?

The sea. Morning walks at the beach, feet in the water, or just sitting in the sand and looking towards the horizon. Could be anywhere in the world.

At In Gold We Trust, we think a lot about the future. If you could travel 20 years into the future: What is one thing you hope remains unchanged?

Humanity and the human touch—quite literally, too. In times when smartphones seem to replace actual conversation and AI threatens to crowd out independent thinking, I hope we keep talking to each other, questioning content, and remembering true human values. 'Live, laugh, love' might just become more important than ever!

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What makes the In Gold We Trust Report truly unique?
Is there a memorable story, fun fact, or number that comes to your mind?

Having joined the team in March, I've only experienced half of the IGWT lifecycle so far! What makes the report truly unique, as far as I can already tell, is the passionate team behind it: their genuine love for gold, deep research, and constant drive to deliver the best report year after year. It's amazing how all the individual expert inputs come together in the end. Personal fun fact: during the final launch phase, I was kind of tense when the Report was finalized just the day before our press conference. It felt like a classic last-minute action to me until the team laughed and said: Honestly, this was super relaxed. Last year it was down to the last few hours!

What has been your most memorable moment since joining the In Gold We Trust team?

Definitely the launch of the Report at the press conference! It was incredible to see the moment everything came together and went live all around the world and to realize that I was actually part of it.

Imagine you were gifted a real, heavy gold bar today; on the condition that you cannot sell or invest it. What would you use it for?

I would keep it polished and shiny on my shelf, so it brings a smile to my face every time I look at it. It would also constantly remind me that Mother Earth creates the most incredible and amazing things—and that we are all part of that magic.